# WEST DES MOINES, IOWA

### **ZONE ASSETS**

- Historic District managed by Historic Valley Junction Foundation.
- Walkable.
- Public WiFi in commercial area.
- Diverse mix of commercial and residential use.
- Affordable commercial development.
- Diverse housing opportunities.
- Most affordable and accessible housing in West Des Moines.
- Travel and attraction destination for events and experience.
- Business incubator.

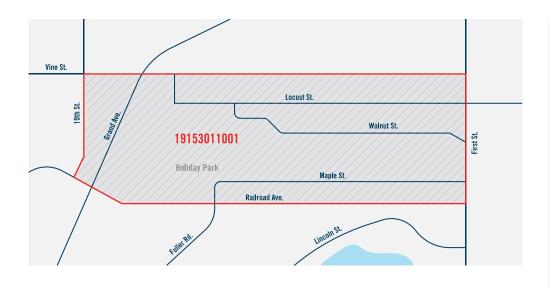
## **ZONE OPPORTUNITIES**

- Opportunity for upper story housing development.
- Opportunity for nightlife and entertainment scene.
- Startups and small business cultivation.
- Several redevelopment programs layered within Opportunity Zone.





# WEST DES MOINES, IOWA



Census Tract #: 19153011001 Land Area (Square Miles): 0.77

**Zip Code:** 50265

**Zone Typology:** Single Family, High-Density Residential, Office, Open Space, Historic Business, Light Industrial

JOBS			
2010	2015	% CHANGE	
1,221	991	-18.8%	

RESIDENTS			
2010	2017	% CHANGE	
3,491	3,221	-7.8%	

## **Top 3 Industries:**

- 1. Professional Services
- 2. Retail
- 3. Restaurant/Hospitality/Food Service

#### **Median Household Income:**

\$43,785

### Median Age:

33.3

## **Vacant Residential Properties:**

Number: 151 Percentage: 10%

## **Vacant Commercial Properties:**

Number: 231 Percentage: 13.8%

**Local Incentives:** For qualifying projects: Property Tax Rebate, Regulatory Compliance Grant Funding, Property Improvement Loan

Fund, Upper Story Housing Funding

#### For more information:

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